



Press Release

WirelessCar connects with Mecel

Paris, France September 29, 2000 – **WirelessCar today announced that they are to partner with Mecel AB, a Swedish company offering advanced engineering services for the vehicle industry specializing in development of electronics and communication concepts.**

WirelessCar and Mecel will jointly develop and demonstrate mobile e-services for the vehicle industry. Mecel has profound knowledge of vehicle-integrated service platforms and WirelessCar possesses cutting edge wireless communication infrastructure including billing capabilities. This non-exclusive cooperation between the two companies is intended to increase the value for their customers by further developing wireless services for commercial use.

Mecel has in numerous previous demonstration projects developed in-vehicle service platforms (e.g. the Personal Productivity Vehicle for Delphi) and is today involved in a number of production programs for the automotive industry within this technology area.

“The partnership with Mecel will further strengthen our leading position in developing mobile e-services for the automotive industry. The Mecel engineering operations in Gothenburg hold some of the most crucial competencies for in-vehicle development of multimedia services in the world”, says Tomas Gabinus, Director of Business Development for WirelessCar.

“We are certain that the experience and knowledge represented by Wireless Car will be highly appreciated by the market, and we are excited to be able to contribute with our skills to make this partnership successful. It will strengthen Mecel’s position as one of the leading systems and software developers for the automotive industry”, says Sten Hellström, Business Area Manager for Mecel.

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Mecel is a systems & software engineering company, having more than 15 years of experience in development for the cost sensitive and quality demanding automotive industry. Employing about 140 engineers, Mecel has offices in Åmål (HQ) and Gothenburg, Sweden. Mecel is a subsidiary of Delphi Delco Electronics Systems, part of Delphi Automotive Systems, the world's most diversified automotive systems and components supplier. More information about Mecel and its products can be found at: www.mecel.se

WirelessCar provides non-branded services in the areas of connectivity, mobile e-services, and billing. WirelessCar handles all aspects of the wireless technologies and focuses on adding value



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to the global automotive industry by helping them connect to the wireless world, the existing infrastructure and, most of all, their end customer.

WirelessCar was founded by Ericsson – a world-leading provider of telecom and data solutions, AB Volvo – a major commercial vehicle manufacturer, and Telia AB – an innovative operator of fixed and wireless networks, to bridge the gap that exists between the telecom and vehicle industries.

WirelessCar Sweden AB is headquartered in Gothenburg, Sweden in the heart of the newly termed “Wireless Valley”. WirelessCar North America, Inc. is located in Irvine, CA.

FOR FURTHER INFORMATION, PLEASE CONTACT

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