

Mecel continues to lead Bluetooth development for automotive

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Following last years successful demonstrations of the capability of the Mecel Bluetooth SDK to handle multiple profiles in parallel, Mecel participated at the Consumer Electronics Show in Las Vegas in January with a new demo set-up, showing several new Bluetooth features targeted primarily at automotive applications.

Hands-free use of a mobile phone still is the basic application in the car, but streaming media both to and from the vehicle system is becoming more and more interesting.

In the demonstration system, users can see the latest additions to the hands-free scenario where the Phone-Book Access Profile (PBAP) offers easy viewing and flexible handling of the phones built-in address-book. The option to automatically get a picture of who's calling on the vehicles display rather than just the normal Caller ID presentation has been much appreciated.

One eagerly awaited feature to improve the Audio Streaming use case where music stored on a mobile device is played through the vehicles sound system is the addition of song information such as Artist, Title etc.

The demonstration system is prepared for this upcoming addition to the Bluetooth standard, and can in combination with certain phones already present this information on the vehicles head-unit display.

To even further expand the functionality, our system is capable of streaming audio out from the head-unit over Bluetooth, to not only to one, but to two Bluetooth Stereo headsets in parallel.

This scenario is targeted at rear-seat passengers who would be able to listen to an entirely different program than what the driver wants to hear. Our implementation even allows each user to select his/her own channel, using a Bluetooth phone as a remote control.

Many visitors, both automotive industry professionals and consumers in general, stopped by to see the demonstration.

Judging from their reactions, Mecel continues to lead the development of Bluetooth applications for automotive, and the Mecel Bluetooth SDK (Our software component. See www.mecel.se/products/bluetooth/) is reinforcing its reputation as the most reliable and best performing Bluetooth software on the market.

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