



PRESS RELEASE

Mecel Announces an Efficient AUTOSAR Suite for Automotive Suppliers

DETROIT, Mich. – Mecel AB announced the launch of Mecel Picea Software Suite at the 2008 Transportation Electronics Convergence Conference. Mecel Picea contains both tools and embedded software and covers the most important parts of the AUTOSAR standard. The tool chain provides an efficient seamless configuration framework for creating AUTOSAR compliant software. Mecel Picea will help to strengthen automotive suppliers' competitiveness with enhanced quality, shorter time to market and reduced cost.

Today's high-end automobiles may contain up to seventy electronic control units (ECUs) which control the vehicle's major functions. Much of the systems software is proprietary and custom-made which drives up the cost and complexity of integrating the vehicle electronics system. The global AUTOSAR initiative has resulted in an open standard that aims to increase the software exchangeability and make it possible to reuse applications between ECUs.

Mecel Picea provides a comprehensive solution for efficient development of AUTOSAR compliant ECUs. Mecel Picea addresses automotive suppliers' need to have an efficient tool for configuration and integration when their engineers are developing applications for ECUs. Mecel Picea supports the complete development process with a seamless integrated tool chain and high-quality embedded software.

"We know that suppliers struggle with AUTOSAR implementation," said Rolf Hagstedt, business manager at Mecel AB. "We have strived to make Mecel Picea an efficient and easy-to-use tool chain for our customers' competitiveness."

The suppliers of ECUs to the automotive industry look for AUTOSAR compliant software that responds to growing requirements for advanced safety and driver convenience and at the same time handles the technology's rising complexity. Mecel Picea addresses this challenge.

"Mecel offers solutions that meet our need as a Tier1," said Jim Brogoitti, chief engineer of Core Systems and Software at Delphi.

About AUTOSAR

AUTOSAR is an initiative supported by the world's leading automotive manufacturers and suppliers. The objective for AUTOSAR is to specify a software architecture and interface open standard for the most common ECU functionality. This will increase software quality and exchangeability. It will also make it possible to reuse applications between ECUs and enable the marketability of software as a product.

Mecel has supported the AUTOSAR initiative from the beginning and Mecel Picea is the result of adding the AUTOSAR idea to 25 years experience of automotive software development and software products. By bringing this comprehensive AUTOSAR compliant solution to the market, Mecel is helping to drive standardization.

About Mecel AB

Mecel AB is a systems and software development company with more than 25 years of experience in developing solutions for the automotive industry. We give our customers a competitive edge by introducing new technology in a dependable and cost-effective way. Mecel manages all kinds of systems and software development programs. Our product portfolio includes automotive grade software and tools for HMI development, Bluetooth and in-vehicle communication. Mecel is a subsidiary of Delphi Corporation.

We make vehicles communicate.

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